










27 BUSINESS MODEL CANVAS

für Produkt/Service: Datum:



Strategische Partner 	Schlüsselaktivitäten 	Wertangebot 	Kundenbeziehungen 	Kundensegmente 
	Ressourcen 		Vertriebskanäle 	
Kostenstrukturen 			Einnahmequellen 	



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